

## Don't forget the engineers!

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Much of the ocean science undertaken around the world relies on hundreds of hours of work by mechanical and software engineers carefully crafting and maintaining scientific equipment. When we talk about our scientific advancements and discoveries, do these people and their creations get the recognition they deserve? This session will cover how the NOC approaches its promotion of its engineering capabilities and advancements, how the audience differs for this information from its scientific output stories, and how the communications team is supporting the NOC's pursuit of income from the commercial sector.