

OdM CLIMATE

Mediterranean
monitoring network for

Climate change

María Vicioso – CommOCEAN 2024 - Málaga



Coordinate by:



In collaboration with:

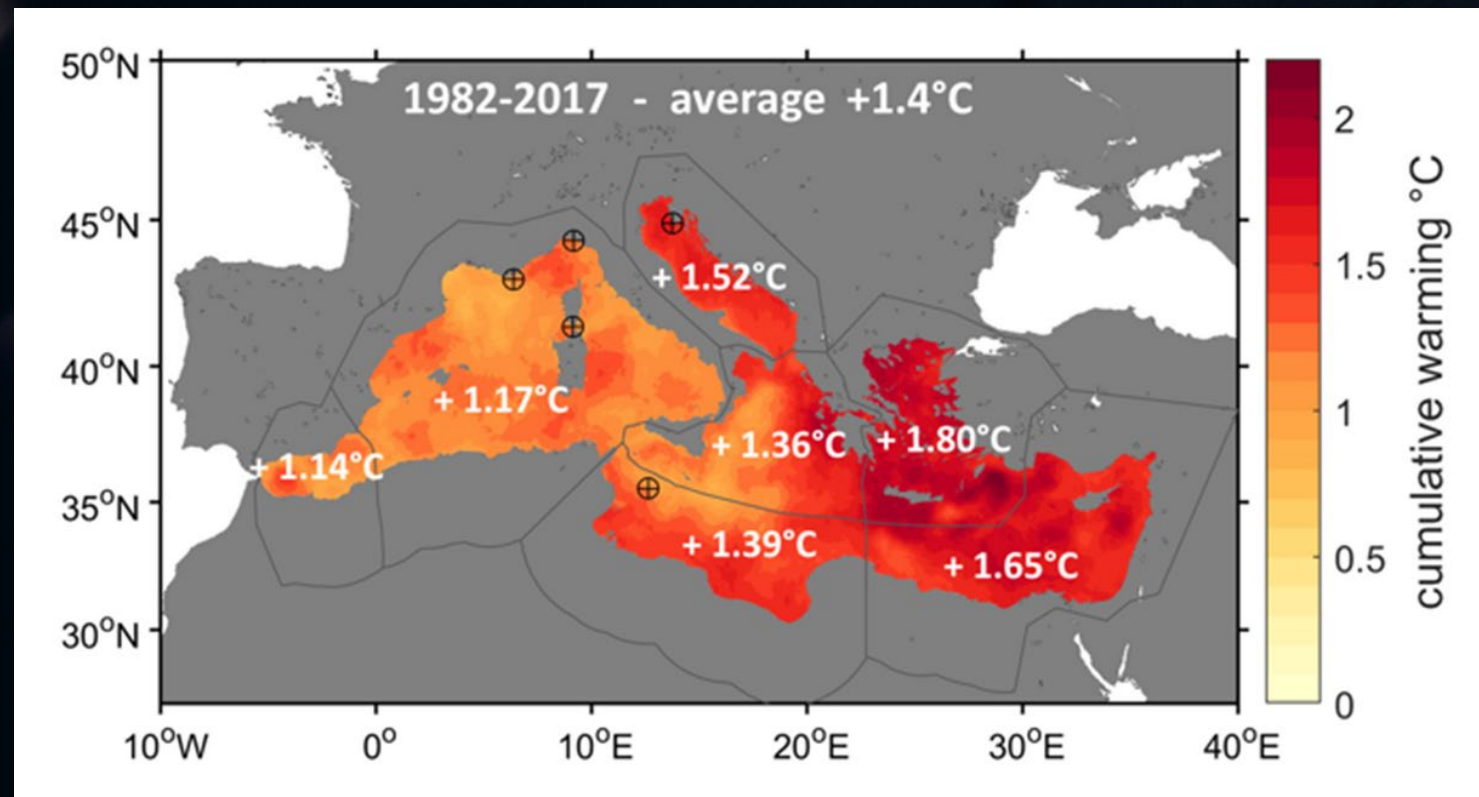


With the support of:

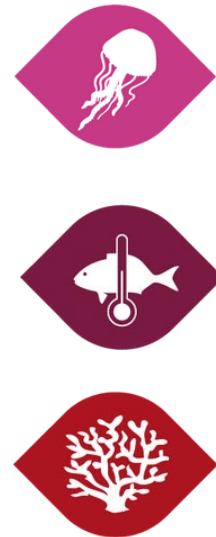


Mediterranean as Climate Change hot spot

~ 0,4 °C decade



Distribution alterations



Species proliferation



Phenological changes



Massive mortalities



Jellyfish

Climate fish

Posidonia

Corals

Odm CLIMATE



OUR GOAL

Create a **citizen monitoring network** to track the effects of **climate change** in Mediterranean coast

Get a **global picture** of climate change indicators in 2024

BUILDING THE NETWORK



From April
To May



**CALL FOR
DIVING CLUBS**



**SELECTION
& AGREEMENT**



**ON SITE
TRAINING**



**CONTINUOUS
SUPPORT**



1-day trained
volunteers

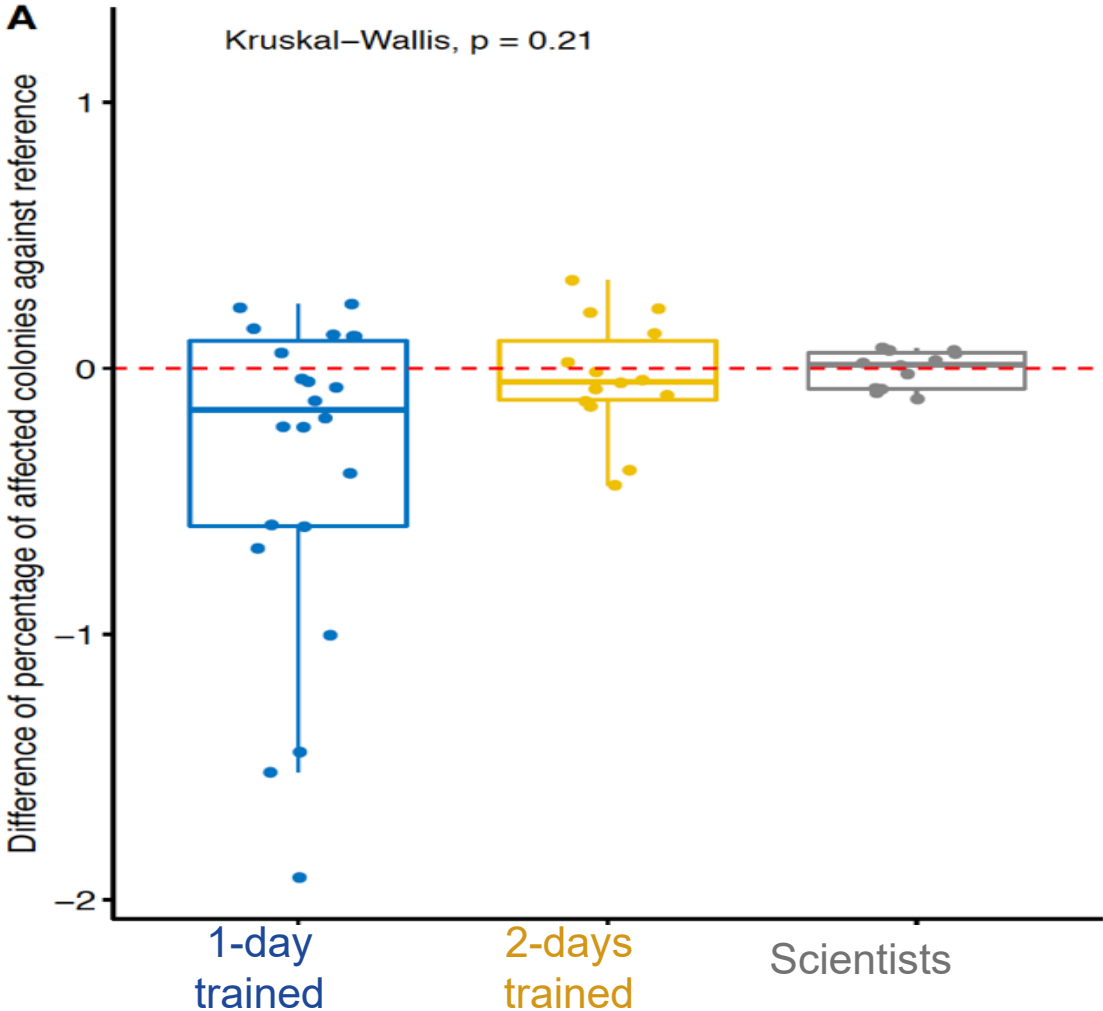


2-days trained
volunteers



scientists

**PROVED
STANDARD
PROTOCOLS**



Figuerola-Ferrando, L.. et al (2023)

RESULT: OPERATIVE NETWORK



33 trained diving centers



Joint calendar (June-Nov)

ACTIVATING THE NETWORK



From June
To November



KICK OFF

Landing page odmclimate.org
Specific registration
Mailing
Materials and online training
Social networks



DIVING CENTERS AS ALLIES

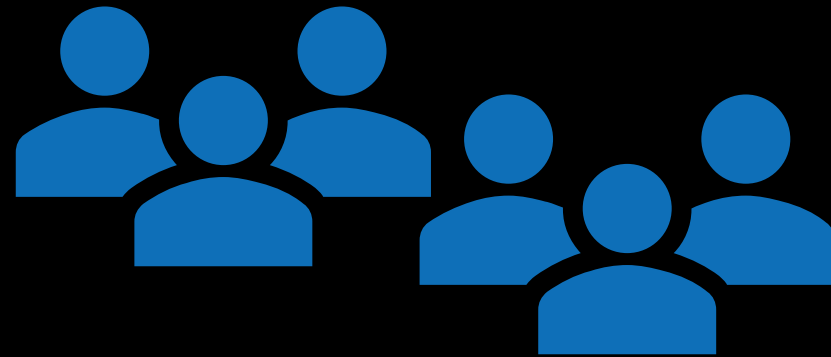
Communication kit
Templates for social networks
Press release
Planning together to boost promotion



PRIZES

Collaboration with brands
Raffle of prizes
Final gala

RESULT: HIGH ENGAGEMENT



533 registrations at
odmclimate.org



	Jul-Nov	Jul – Ago	Sept- Oct	Nov	TOTAL
Participants	122	248	155	13	538
Census	98	173	119	6	396

SHORT MESSAGES



POSITIVE LESSON



RIGOUR AS ADDED VALUE:
standard protocols +
scientific validation



The network facilitates
systematization



TRAIN THE TRAINERS
= CAPACITY BUILDING



BIGGEST CHALLENGE

KEEPING THE ENGAGEMENT



Final gala for
general public



Support &
communication with
diving clubs