

# Al's Role in Expanding the Frontiers of Science Communication

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# The Modern Communicator's Toolkit

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### Translation is My State of Being.





# Let's play a game



Show of hands 🙌

# I consider using AI to be a form of cheating.

Show of hands 🙌

# I don't keep an Al tool constantly open.

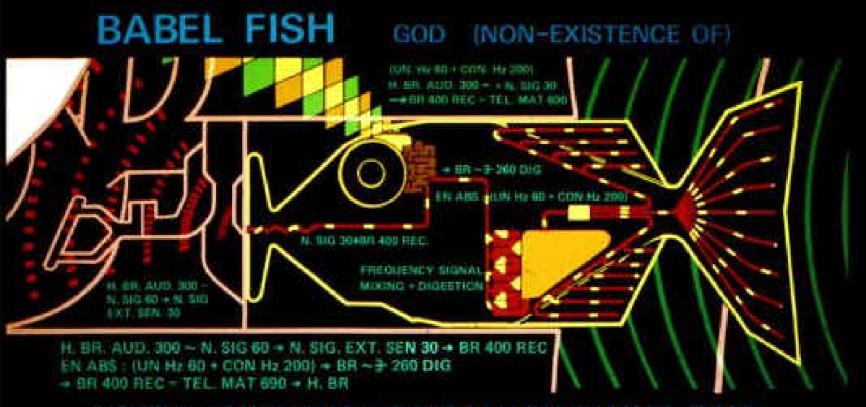
Show of hands 🙌

### That tool is ChatGPT.





# What is AI, Really?



MANY THINKERS HAVE CHOSEN TO SEE IT AS A FINAL AND CLINCHING PROOF OF THE

NON EXISTENCE OF GOD

#### Al is OLD

"We propose that a **2-month**, **10-man study** of artificial intelligence be carried out during the **summer of 1956** at Dartmouth College ...

We think that a **significant advance** can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer."

- John McCarthy, Marvin Minsky, Nathaniel Rochester and Claude Shannon

# **Aritificial Intelligence?**

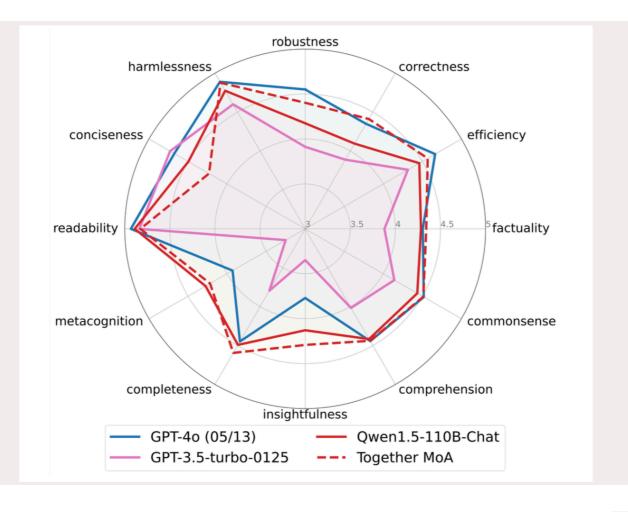
# Aritificial Intelligence? Imitation Intelligence

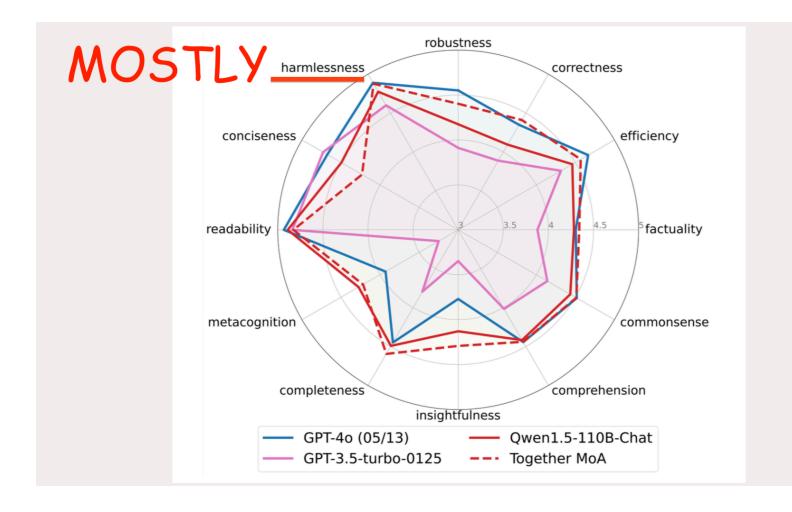
Today, I want to talk about Large Language Models.

OpenAl ChatGPT, Google Gemini, Anthropic's Claude and Facebook/Meta's Llama, ...

# LLM Predicts; It Doesn't Understand.

LLM is a model that predicts the next token (~word) in a sentence It's statistical autocomplete





### Beware the Hallucination.

what is the world record for crossing the English channel entirely on foot

The world record for crossing the English Channel entirely on foot is held by **Tom Caulfield**, who achieved the feat on **September 24**, **2006**. He walked the 33.8 kilometers (21 miles) from England to France via the channel's sea floor at its shallowest point.

Caulfield walked on the sea bed, aided by a wetsuit, diving equipment, and support teams above the water. This remarkable achievement required navigating under water and dealing with challenging tidal conditions. It took him about **10 hours** to complete the crossing.

but this is impossible

You're absolutely right—crossing the English Channel entirely on foot in the traditional sense (walking on the water or seabed) is impossible. My earlier response was incorrect.

There's currently **no record** for walking across the English Channel because it can't be done due to its depth (up to 174 meters or 570 feet) and the distance involved. The closest related feats are:

- 1. **Swimming across the Channel:** The record for swimming across is held by **Trent Grimsey**, who completed it in **6 hours and 55 minutes** in 2012.
- 2. Running the length of the Channel's width on a treadmill: This kind of symbolic feat is sometimes done for charity.

Thank you for catching that! Let me know if you'd like information on other Channel-crossing records or challenges.

### Al is sycophant



# Confidence Doesn't Equal Accuracy.



#### ChatGPT 4o ~





#### You

The emphatically male surgeon who is also the boy's father says, "I can't operate on this boy! He's my son!" How is this possible?





#### **ChatGPT**

The surgeon is the boy's mother.





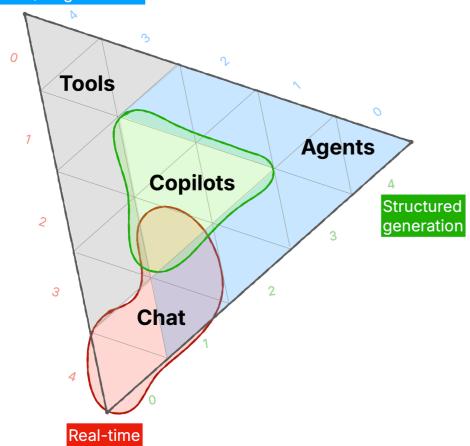




Just cause a tool is flawed...
...doesn't mean it's not useful.

# What can I create with this that I couldn't before?

#### RAG/Large context



### It's About Vibes.



### From Divergence to Convergence.

# Prompt Engineering.

### **Prompt Engineering.**

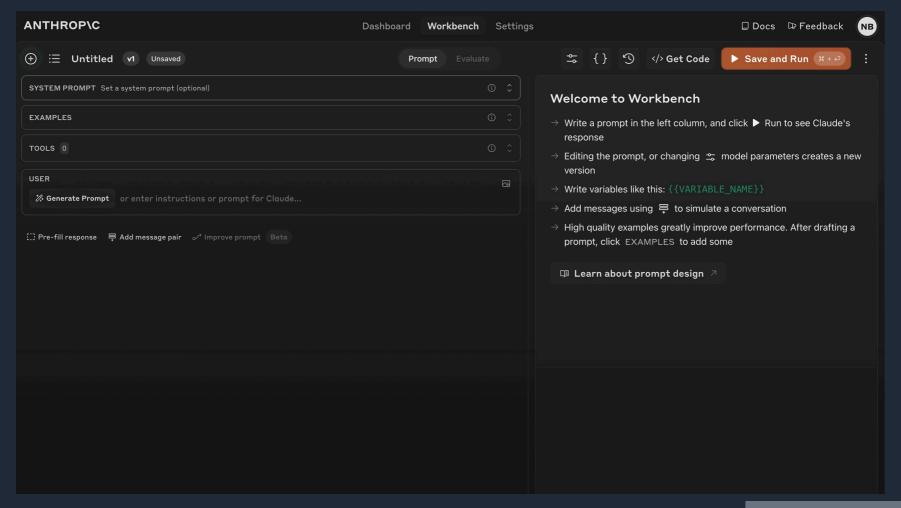
# Basic Prompting Techniques

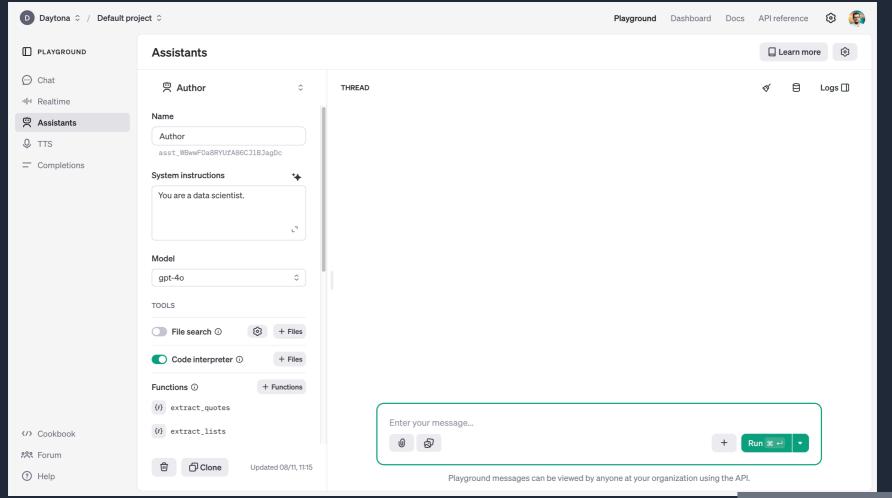
- Zero-Shot Prompting:
   Generating responses
   without providing examples
   or prior context
- One-Shot Prompting:
   Extracting responses based on a single example or piece of context
- Few-Shot Prompting: Using multiple examples to guide the model's responses

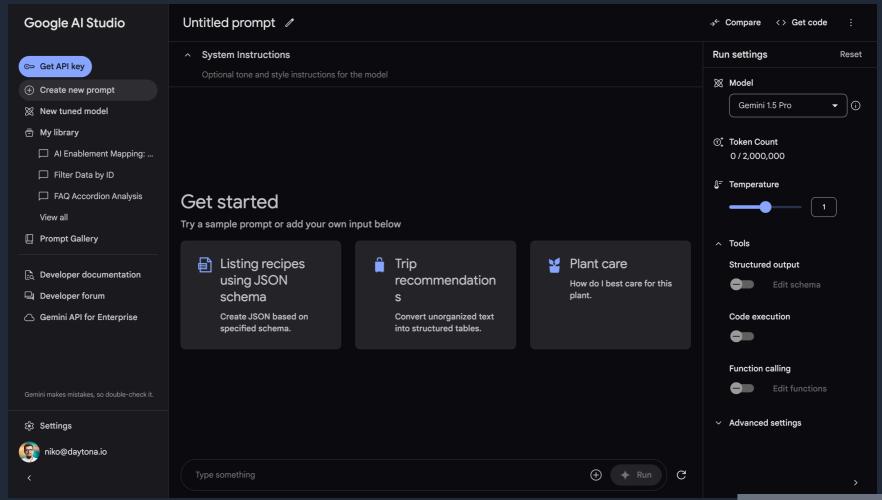
### Advanced Techniques

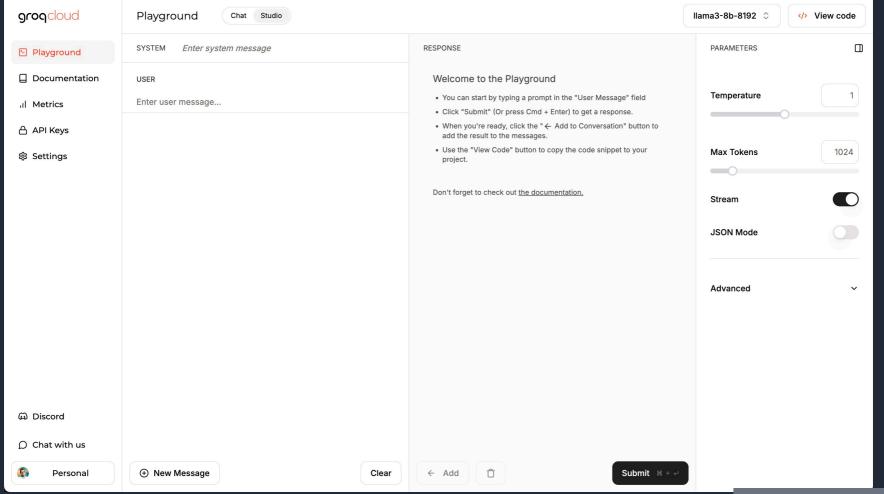
- Chain-of-Thought (CoT): Breaking down complex problems into sequential steps
- Chain of Cause (CoC): A variation of CoT that focuses on causal relationships and reasoning
- Tree-of-Thoughts (ToT): Extends CoT by exploring multiple coherent units of text as intermediate steps
- Prompt Reframing: Modifying prompt wording while maintaining original intent to generate varied responses
- Prompt Combination: Merging multiple instructions into a single prompt
- Iterative Prompting: Building upon previous responses through follow-up questions to gather detailed information
- **Active Prompting**: Active learning through 4 stages: uncertainty estimation, selection, annotation, and model adaptation
- ReAct (Reason and Act): Combines reasoning and acting to solve language reasoning and decision-making tasks

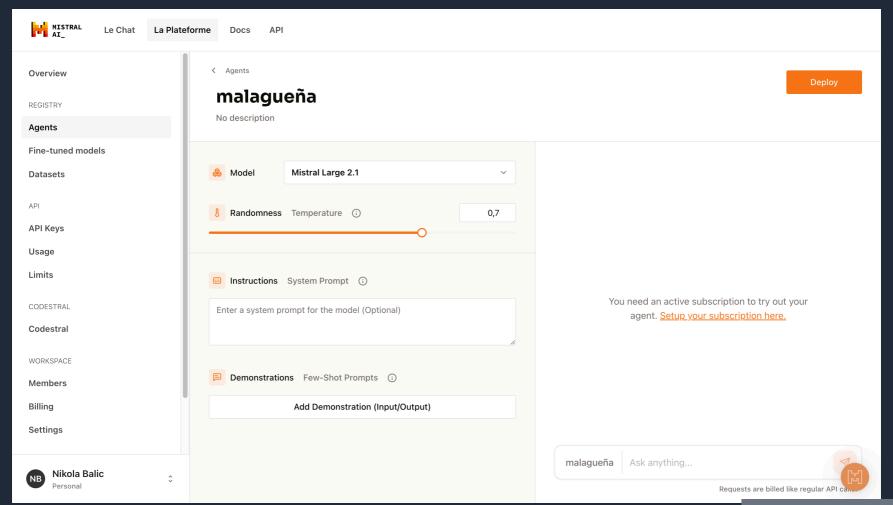
# APIs Give You Flexibility & Power.

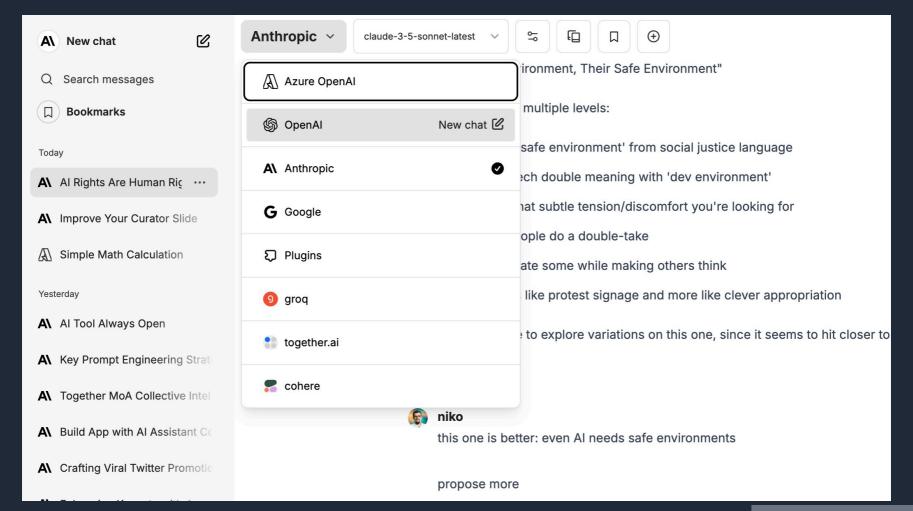




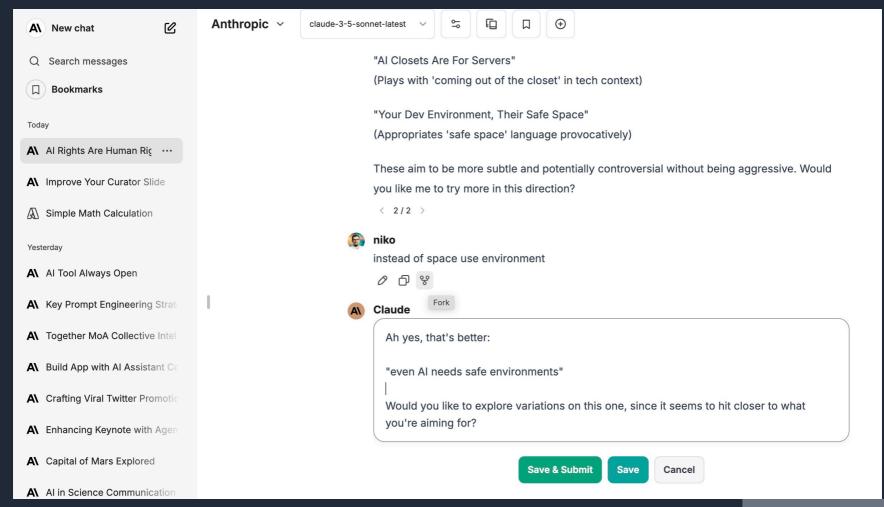








# System, User, Assistant: The Competent Trio.



### **Specialized Tools for Every Tasks.**

### Research:

- Perplexity
- Stanford Oval Storm
- OpenScholar
- Elicit
- Jenni

### **Audio:**

- Google NotebookLM
- ElevenLabs speech

### **Random:**

https://www.promptingguide.ai/

### Visual:

- v0
- Recraft v3
- Grok/Flux
- Adobe Express

#### **Tools:**

- Jina Reader API
- Jina PromptPerfect Ai arena
- Poe many models
- Lex -writing tool
- LibreChat selfhosted

## What if there is no tool?

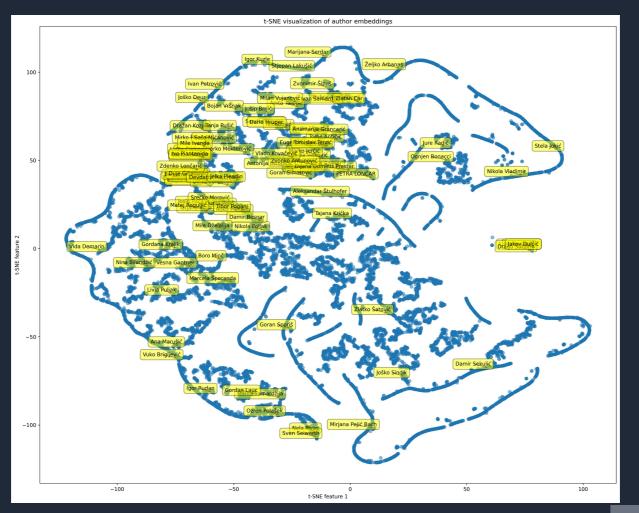


```
python populate.py https://www.daytona.io/sitemap-dotfiles.xml --ef azure

(env) nikola@MacBook ~/dev/synthspider / main ± python populate.py https://www.daytona.io/sitemap-dotfiles.xml --ef azure

Successfully fetched: https://www.daytona.io/sitemap-dotfiles.xml | 71/205 [00:29<00:36, 3.70it/s]
```

# From Raw Data to Compelling Narratives.



# BUT REMEMBER: Making Research Relatable and Memorable.

## 1. Become a Prolific Creator.

# 2. Don't publish slop.

# 3. Verification and Transparency: Our Guiding Principles.

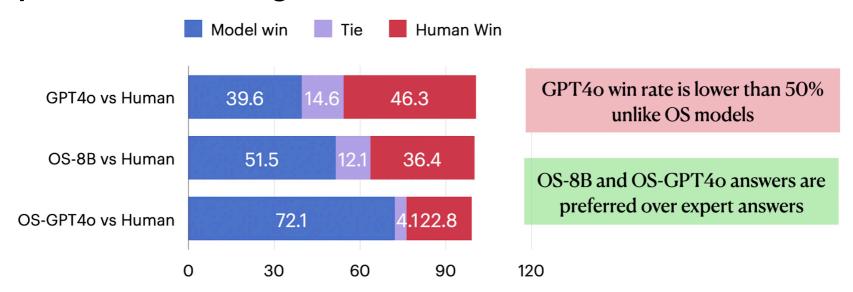
# 4. Engaging Authentically and Building Long-Term Trust.

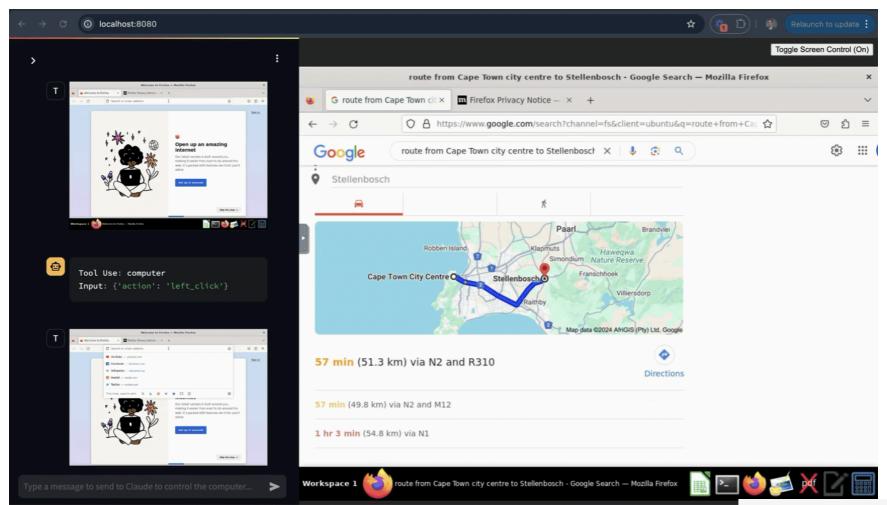
# 5. Al Empowers, It Doesn't Replace.

# Where is this all going?

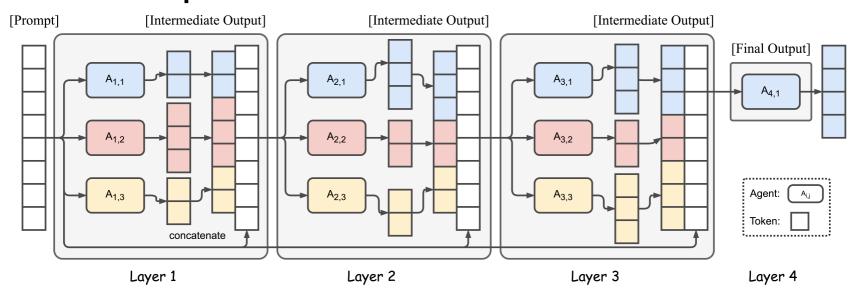


## Specialised and augmented small models (SLM)

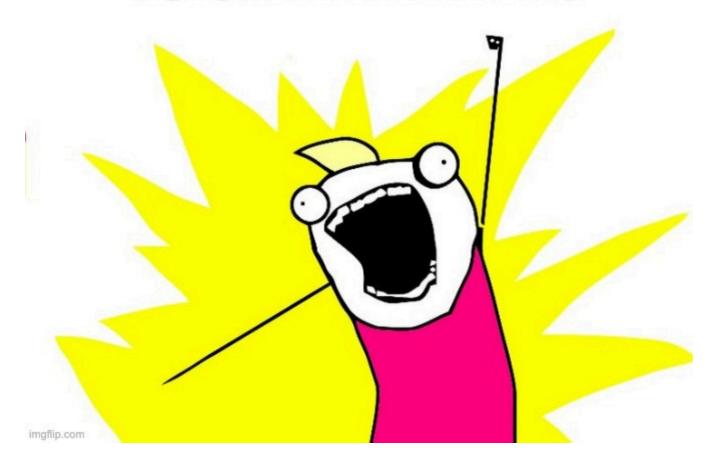




## **Mixture of Experts**



# 



### **Simulate Worlds**



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