



Driving more impactful communication, the World Ocean Assessment as example.

Date and time: 11 December 2025, 15:00 - 17:30 CET

Register: <https://us06web.zoom.us/meeting/register/ewo5Wa0TSfu0eLhhdGc4Q>

The CommOCEAN Online Talk 2025 will bring together Ocean communicators to explore how to effectively convey the findings of the World Ocean Assessment (WOA). Participants can expect an engaging programme featuring an introduction to the WOA and its communication challenges, insights into science journalism and a presentation on a practical case study. The event will conclude with an interactive panel discussion and Q&A on key issues in ocean communication, followed by a short summary and a look ahead to CommOCEAN 2026. This online event offers an accessible opportunity to learn, exchange and strengthen skills in marine science communication.

Agenda

15:00 - 15:15	Welcome & brief introduction to CommOCEAN Conferences - Tymon Zielinski (IO PAN, Poland), Chair, European Marine Board Communication Panel - <i>Moderator</i>
15:15 - 15:35	The World Ocean Assessment (WOA) with an emphasis on effective communication - Marco Boccia, United Nations Division for Ocean Affairs and the Law of the Sea (DOALOS)
15:35 - 15:55	Science Journalism - Javier Cruz, Science journalist
15:55 – 16:15	Case study on science communication - Mariana Ruiz, Science communicator
16:15 – 16:30	Case study “Between Ship and Shore: Communication and Media Challenges on Research Vessels” - Kelle Moreau (RBINS, Belgium), member, European Marine Board Communication Panel
16:30 – 17:15	Q&A and panel discussion on effective communication
17:15 – 17:30	Closing remarks and invitation to CommOCEAN 2026 Conference