

# CommOCEAN 2022 conference

Draft programme v. 29/09/2022

**All timings are CET**

Live-streamed session
In person session (in Sète)
Online only session (Zoom)

## Day -1 Tuesday 29 November 2022

Venue: tbc

tbc	Icebreaker with participants
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## Day 1 Wednesday 30 November 2022

Venue: Station Ifremer of Sète – UMR MARBEC research lab, Avenue Jean Monnet - 34203 Sète (France)

08:30 - 09:00			<i>Arrival &amp; log in by participants</i>		
09:00 – 10:30	Welcome and opening addresses <i>(auditorium)</i>	<ul style="list-style-type: none"> <li>• Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain &amp; EMBCP Chair</li> <li>• Philippe Augé – President, University of Montpellier (tbc)</li> <li>• Gilles Lericolais – Chair, European Marine Board</li> <li>• François Lallier - Marine Universities of France</li> <li>• Benoit Ildefonse - Géosciences Montpellier</li> </ul>			
		<u>Key note speakers</u> <ul style="list-style-type: none"> <li>• Jan Seys – Flanders Marine Institute (VLIZ), EMBCP member &amp; Chair for Future Science Brief on Marine Science Communication in Europe</li> <li>• Vinicius Lindoso - Intergovernmental Oceanographic Commission of UNESCO (IOC/UNESCO)</li> <li>• Frédérique Carcaillet / Silvie Hurtrez - University of Montpellier (tbc)</li> </ul>			

		<ul style="list-style-type: none"> <li>Practical information: Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain &amp; EMBCP Chair</li> </ul>			
10:30 – 11:00	<i>Coffee break &amp; exhibition</i>				
11:00 – 12:00	Breakout sessions	<p>Breakout 1</p> <p><u>When the data is there</u> <b>Abundance of ocean data vs. effective communication. Where is the missing link?</b> <i>Tymon Zielinski, Tomasz Kijewski, Izabela Kotynska-Zielinska, Aleksandra Koroza, Paulina Pakszys</i></p> <p><b>Copepods as the messenger: a non-scientific visualization of copepod research data points for the promotion of ocean literacy among the public</b> <i>Andrea Bozman</i></p> <p><b>#sandybeach: an Instagram snapshot to look for relational values and sustain conservation</b></p>	<p>Breakout 2</p> <p><u>Communicating how we use and manage the Ocean</u> <b>Engaging communication of Maritime Spatial Planning at European level: the MSPMED experience.</b> <i>Folco Soffiatti, Hadi El Hage, Fabio Carella, Francesco Musco, Niccolò Bassan</i></p> <p><b>Maritime Spatial Planning: Communication, a <i>sine qua non</i> condition to turn MSP into reality.</b> <i>Serge Gomes da Silva</i></p> <p><b>Communicating Offshore Wind R&amp;D to Commercial and Policy Audiences</b> <i>Kori Groenveld (tbc)</i></p>	<p>Breakout 3</p> <p><u>Communicating via Citizen Science</u> <b>Marine citizen science in Europe</b> <i>Bart De Smet, Nancy Fockedey, Annelies Tavernier, Jan Seys</i></p> <p><b>How to disseminate awareness of an environmental emergency through citizen science: the innovative inclusion of water sports in the investigation of microplastics presence in the coastal</b> <i>Francesca Garaventa, Roberta Minetti, Elisa Costa, Arianna Liconti, Luca Tixi, Michelangelo Lategola, Umberto Verna, Carmen Di Penta,</i></p>	Breakout 4

		<p><i>Lucia Fanini,          Hannah Wahler,          Maurizio Pinna,          Maraja Riechers</i></p>		<p><i>Mariachiara Catta,          Sauro Genocchio,          Marco Faimali</i>  <b>Citizen Science 2.0: (big)          quality data and          (artificial) collective          intelligence</b>  <i>Nathalie Morata          Charliac, Emmanuelle          Gonzalez, Romain          Julliard</i></p>	
12:00 – 13:30	<p><b>Lunch &amp; exhibition</b>          + engagement with students (tbc)</p>				
13:30 – 14:30	Breakout sessions	<p>Breakout 1  <u>Vessels for communication (1)</u>  <b>Eurofleets+ Ship to Shore Programme</b>  <i>Sandra Sa</i>  <b>The European Atlas of the Seas, an online interactive tool for a more ocean literate society</b>  <i>Nathalie Van Isacker,          Tim Collart</i>  <b>Off to new shores of engagement: Shipboard Training meets Uncrewed Miniboats for public outreach</b></p>	<p>Breakout 2  <u>Engaging local communities (1)</u>  <b>Reciprocity, Respect and Interconnectedness: marine science communications rooted in food sharing, culture and community on Haida Gwaii, northern British Columbia, Canada</b>  <i>Miranda Post,          Nadine Wilson, Lynn Lee</i>  <b>Marine Science Communication: case study of local communities in</b></p>	<p>Breakout 3  <b>Workshop</b>  <b>Artist-scientist collaborations for diverse, high quality, science communication media</b>  <i>Bayosa Aya Carino-Valdez, Laura David</i></p>	Breakout 4

		<i>Fiona Beckman, Lilian A Krug, Cassie Stymiest, Eva-Maria Brodte, Sophie Seeyave</i>	<b>Kerkennah islands (sfax, Tunisia)</b> <i>Nabil Souissi</i>		
14:30 – 14:45	<i>Comfort break</i>				
14:45 – 15:45	Breakout sessions	<p>Breakout 1 <u>Vessels for communication (2)</u> <b>BathyBot, a deep-sea rover to explore the ocean</b> <i>Severine Martini, Christian Tamburini (tbc)</i></p> <p><b>Adopt a float: an international educational program</b> <i>Manon Audax, Carolyn Scheurle, Hervé Claustre, Thomas Boniface, Thomas Jessin</i></p> <p><b>REFINE: a scientific project committed to raising awareness on ocean sciences</b> <i>Thomas Boniface, Hervé Claustre, Carolyn Scheurle, Thomas Jessin, Manon Audax</i></p>	<p>Breakout 2 <u>Science &amp; Society</u> <b>Scientists for Ocean Literacy - Empowering Scientists for Sustainable Future</b> <i>Dina Eparkhina</i></p> <p><b>Light on the abyss</b> <i>Pierre-Marie Sarradin</i></p> <p><b>OCEANOPOLIS, at the ocean-science-society interface</b> <i>Celine Liret</i></p>	<p>Breakout 3 <i>Workshop</i> <b>I live by the Sea Ocean Action interactive workshop</b> <i>Izabela Kotynska-Zielinska, Tomasz Kijewski, Aleksandra Koroza, Paulina Pakszys, Tymon Zielinski</i></p>	<p>Breakout 4 <i>Workshop</i> <b>Building a Movement of Ocean Stewardship</b> <i>Jack O'donovan Trá, Regina Classen</i></p>
15:45 – 16:15	<i>Coffee break &amp; exhibition</i>				
16:15 – 17:30	Keynote addresses	<p><b>Communicating Ocean Biodiversity</b></p> <ul style="list-style-type: none"> <li>• Moderator: (tbc)</li> <li>• <b>Jean-Marc Fromentin</b> - researcher, Ifremer, France</li> </ul>			

		<ul style="list-style-type: none"> <li>• <b>Yunne Shin</b> - researcher, IRD, France</li> <li>• <b>Emily Lartillot</b> - choreographer, Steps For A Change, France &amp; EMBracing the Ocean laureate</li> <li>• Q&amp;A with speakers</li> <li>• Closing Day 1: (tbc)</li> </ul>
17:30		<i>End of Day 1</i>
tbc		<p><i>Social dinner</i> <i><u>Maison Noilly Prat, Marseillan</u></i></p>

Day 2 **Thursday 1 December 2022**

Venue: Station Ifremer of Sète – UMR MARBEC research lab, Avenue Jean Monnet - 34203 Sète (France)

08:30 - 09:00						<i>Arrival participants</i>					
09:00 – 10:00		Breakout sessions	<p>Breakout 1 <u>Science &amp; the 9<sup>th</sup> Art</u> <b>A journey between two deep-sea scientists, a seaman and a cartoonist</b> <i>Marjolaine Matabos, Damien Roudeau, Nicolas Le Roy, Jozée Sarrazin</i> <b>“Climate change challenge”</b>: a comic book aimed at young Europeans <i>Bruno Pinto</i> <b>Coupling “arts &amp; sciences”</b>: inspiration and innovation to increase ocean literacy <i>Jozée Sarrazin, Thomas Cloarec, David Wahl, Charlotte Heillman, Gwenole Peaudecerf, Nadège Renard, Pierre-Marie Sarradin</i></p>	<p>Breakout 2 <u>Lessons learnt from online events</u> <b>Conference requests and communication errors</b> <i>Paulina Pakszys, Tymon Zieliński, Tomasz Kijewski, Aleksandra Koroza</i> <b>The very first (virtual) Ocean Pavilion at the UN Climate Change meetings</b> <i>Thecla Keizer</i> <b>Bright and darks sides of COVID-19 pandemic turbulences in Ocean Literacy communication and education</b> <i>Tymon Zielinski, Dengg Joachim, Tomasz Kijewski, Izabela Kotynska-Zielinska, Aleksandra Koroza, Paulina Pakszys</i></p>	<p>Breakout 3 <i>Workshop</i> <b>After ZOOLYS: communication hopes of scientists, public perception, and outreach of an animated film</b> <i>Andrea Bozman</i></p>	<p>Breakout 4 <i>Workshop</i> <b>The Ocean Observers initiative – an international educational platform on <i>in situ</i> ocean observations</b> <i>Marine Bollard</i></p>					
10:00 – 10:30		<i>Coffee break &amp; exhibition</i>									

10:30 – 11:30	Breakout sessions	<p>Breakout 1 <u>Engaging local communities (2)</u> <b>Application of Information and Communication for Marine Resilience and Sustainability</b> <i>Kalpana Chaudhari, Maria Cerreta (tbc)</i></p> <p><b>Observations from Galway Bay – Bringing coastal communities closer to marine science and research</b> <i>Sinead Ni Fhatharta</i></p> <p><b>Converting scientific articles about the ocean into artistic performances and communication activities by teenagers</b> <i>Tiago Garcia</i></p>	<p>Breakout 2 <u>Sharing experiences on making videos</u> <b>Your science story via short videos with limited resources. It's possible!</b> <i>Dávid Kulcsár</i></p> <p><b>Four lessons learned in the co-creation of a TV documentary</b> <i>Bruno Pinto, Joaquim Pedro Ferreira</i></p> <p><b>Adaptation of 'Coasts for Kids' animations: an exercise of cultural diversity in coastal communication</b> <i>Ana Matias, Irene Delgado-Fernandez, Susana Costas, Carlos Loureiro</i></p>	Breakout 3	Breakout 4
11:30 – 11:45	<i>Comfort break</i>				
11:45 – 12:30	Keynote addresses & close of conference	<p><b>Communicating during crisis and conflicts (title tbc)</b></p> <ul style="list-style-type: none"> <li>• Moderator: (tbc)</li> <li>• <b>Yandeh Sallah-Muhammed</b>, Marine Conservation Researcher and Communications Specialist, Director of the Gambian Marine and Environmental Conservation Initiative</li> <li>• <b>Pablo Lozano Ordóñez</b>, Communication Officer, Spanish Institute of Oceanography (IEO)</li> <li>• Q&amp;A with speakers</li> <li>• Close of conference: Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain &amp; EMBCP Chair</li> </ul>			

12:30 – 14:00	<p><i>Lunch &amp; exhibition</i> <i>Clean up</i></p>
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		<b>“Show and Tell” online exhibition @ Padlet</b>	
12:50 – 13:00	<i>Log in by online participants</i>		
13:00 – 13:30	<p>Welcome online session <i>(Zoom)</i></p>	<ul style="list-style-type: none"> <li>• Welcome by online hosts: Paula Kellett &amp; Britt Alexander, Science Officers, European Marine Board (EMB)</li> <li>• Live connection to venue</li> <li>• Practical information: Paula Kellett &amp; Britt Alexander, Science Officers, European Marine Board (EMB)</li> </ul>	
13:30 – 14:30	<p>Breakout sessions</p>	<p>Breakout 1 <u>Leaving no one behind</u></p> <ul style="list-style-type: none"> <li>• <b>Ocean in sign. Inclusive scientific communication strategies for deaf people</b> <i>Isabela Katime, Yorely López, Laura Herrán, Paula Sierra-Correa</i></li> <li>• <b>432Hz</b> <i>Andreia Sousa, Gianna Di Toni, Mónica Reis (tbc)</i></li> <li>• <b>MAPCO: Communication strategies for ecosystem positioning in local communities.</b> <i>Isabela Katime, Eliana Garzón, Anny Zamora, Paula Sierra-Correa</i></li> </ul>	<p>Breakout 2 <u>Making the Ocean interesting again</u></p> <ul style="list-style-type: none"> <li>• <b>Do you find models and data boring? Using gamification to scratch the tedium</b> <i>Mariola Norte, Marta Ballesteros, Jose Luis Santiago, Rosa Chapela</i></li> <li>• <b>Deep-sea tropes – to resist or play along?</b> <i>Thomas Linley</i></li> <li>• <b>MonitorMyOcean.com: Bridging Research and Policy through Interactive Web Applications</b> <i>Artash Nath</i></li> </ul>



14:30 – 15:00	<i>Online break &amp; exhibition</i>	
15:00 – 16:00	Keynote addresses & close of online conference	<p><b>Opportunities for public engagement</b></p> <ul style="list-style-type: none"> <li>• Moderator: Paula Kellett &amp; Britt Alexander, Science Officers, European Marine Board (EMB)</li> <li>• <b>Erik van Sebille</b>, professor of oceanography &amp; public engagement, Utrecht University, The Netherlands</li> <li>• <b>Marie-Céline Piednoir</b>, Communications, Impact campaigns &amp; Global Communities, SeaLegacy</li> <li>• Q&amp;A with speakers</li> <li>• Close of conference: Paula Kellett &amp; Britt Alexander, Science Officers, European Marine Board (EMB)</li> </ul>
16:00	<i>End of Online Conference</i>	

**“Show and Tell” online exhibition @ Padlet**

Dialoguing with Deep Sea Explorers: Inspiring Learners with Live Ship-to-Shore Programming	Jamie Zaccaria
The SmartBay Virtual Tour: A deep dive into Galway Bay	Sinéad Ní Fhátharta
REMARCO network: communicators and scientists working together towards marine and coastal environment	Laura Brenes-Alfaro
Why storytelling is key to communicating and advancing marine science and community-led conservation	Randall Mabwa
Cùram Cuain- Embrace the Sea	Saoirse Higgins
Indonesia Ocean Justice Initiative	Elis Hart
Eurofleets+ Ocean Classroom Portal – a gateway to Ocean Exploration	Bernadette Ni Chonghaile
The European Marine Board Early Career Ocean Professional (ECOP) Network	Paula Kellett, Rebecca Zitoun, Anjali Gopakumar, Juliette Aminian Biquet, Alfredo Garcia De Vinuesa